

Community Redevelopment Case Study: Jekyll Island

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Jekyll Island Authority
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“Nothing Hard Is Ever Easy!”

Community & Neighborhood Development...

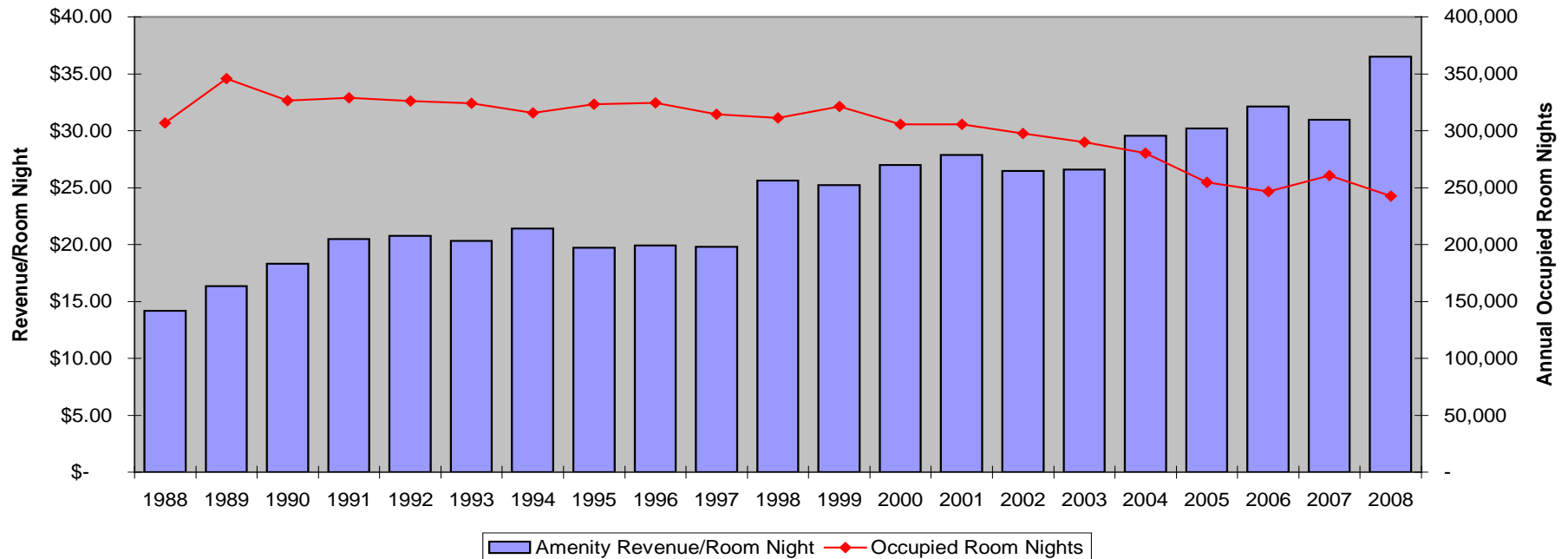
- State and Local Programs
- Stakeholders
- Components
- Agendas
- Schedule
- MONEY
- Others...

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Island Visitation: Long steady decline since 1989

Occupied Room Nights and Total JIA Amenity Revenue/Room Night: FY1988-2008



Totals include net revenues from golf & tennis, food & beverage, Summer Waves, campground, museum, GA Sea Turtle Center and miniature golf/bike rentals, divided by the number of occupied room nights as monitored by the JIA. The 2008 jump in revenue/occupied room is due in part to the opening of the Sea Turtle Center.

“We always go to Jekyll...” became “We used to go to Jekyll...”
Loss of Georgia state association conventions

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JEKYLL ISLAND



Seafood Company



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Questions?



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